



1. Data Controller

In accordance with the Personal Data Protection Law No. 6698 ("KVKK"), your personal data may be processed by Parflux (hereinafter referred to as "Parflux" or "Platform") as the data controller within the scope described below. The incorporation process of the legal entity (company) is currently ongoing, and the data collected during this period is stored securely within the body of and under the guarantee of the co-founders of the Parflux brand, in compliance with the legal legislation.

2. Purpose of Processing Personal Data Your Name-Surname, Phone Number, and E-mail Address, which you share through the communication and offer forms on our website, are processed within the personal data processing conditions specified in Articles 5 and 6 of the KVKK for the following purposes:

- Preparing customized outsourced software, front-end, full-stack, and project development proposals for you,
- Responding to your communication requests and executing business processes,
- Planning and executing White-Label partnership processes aimed at agencies.

3. To Whom and For What Purpose the Processed Personal Data May Be Transferred

Your collected personal data may only be shared with authorized public institutions and organizations (judicial authorities, law enforcement forces, etc.) in line with the realization of the purposes mentioned above, in order to resolve legal disputes or if mandated by legal legislation. Apart from this, it is strictly never transferred or sold to any third party, advertising agency, or data marketing company.

4. Method and Legal Reason for Personal Data Collection Your personal data is collected electronically through the method of you filling out the contact forms on the parflux.com website entirely with your own consent and free will. This process is carried out based on the legal grounds of KVKK Article 5/2-c (Being directly related to the establishment or performance of a contract) and Article 5/2-f (Legitimate interest of the data controller).

5. Rights of the Data Subject (You) In accordance with Article 11 of the KVKK, by applying to Parflux, you have the right to learn whether your data is being processed, to request information if it has been processed, to learn the purpose of processing, and to request the correction or complete deletion (the right to be forgotten) of your data. To exercise your rights, it is sufficient to send your requests via e-mail to info@parflux.com.