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As Parflux, we attach the utmost importance to the privacy of our users and business partners (advertising/digital agencies and project managers). This Privacy Policy explains how your data is protected when you visit parflux.com or contact us.

1. Collected Data and Its Security

Our platform only collects basic information (Name, Phone, E-mail) provided by you through the contact form, and anonymous analytical data to measure website performance. In order to prevent unauthorized access, loss, or misuse, this collected data is protected on secure servers matching industry standards and through SSL encryption infrastructure.

2. White-Label (Confidentiality) Commitment

By nature of its business model, Parflux is positioned as the "hidden software department" behind agencies. In projects carried out with agency clients, the agency's trade secrets, client information, and source codes are subject to strict confidentiality rules. In project-based operations, this confidentiality is also legally secured by signing an official Non-Disclosure Agreement (NDA) between the parties.

3. Third-Party Links

Our website may contain links to third-party websites (in cases such as references or tools). Parflux is not responsible for the privacy policies of these sites. We highly recommend that you review the individual privacy policies of the linked websites.

4. Contact

For any questions, opinions, or data erasure requests regarding our privacy policy, you can contact us at any time via the e-mail address **info@parflux.com**.